

25 Sites You Can Use to Drive Traffic to Your Blog

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In order to let others know your blog is out there, you can't sit back and wait for people to find it. You want to add its availability to expand its awareness.

The good news...I'm going to give 25 places over the next 25 days where you partner with other sites to bring others to your site.

How you partner with each site depends on the requirements for that site.

For instance, with a social networking site like MySpace, you can add friends and send out subtle marketing messages to them from that site. If you don't have a blog already, MySpace has a blog feature to use.

Some sites, like Blog Rush, require a reciprocal link or for you to display something they are selling. You may or may not want to do this. By you know of its availability you can then decide if that's something you want or want to skip right now.

Others, like Squidoo, allow you to set up a webpage on a topic of your choosing ... which you can add a link to your blog, website or the sales pages of affiliate products you're promoting.

While others may be simpler, they only involve a one-time submission of your blog URL to their database. Then there are others that involve an ongoing, interactive commitment.

No matter which ones you use and don't use, the most important thing is to never make it selling your obvious goal. You gotta

give something valuable. If people sense they're reading is a sales pitch, they hit the delete key quickly. Then in the future, they ignore your posts.

Make each post relevant and interesting. Close with a quiet call to action or just a link to your blog under your name.

Why am I doing one a day? Because it only takes a few minutes to complete the process – whether that's adding your information there, or deciding on to pursue using that site as a partner – or not.

The even BIGGER benefit . . .

You can track your blog statistics to see which ones have made a difference to the number of visitors who come to your blog. This will let you know where to spend your time and where not to as well. So, it's important to keep track who you partner with and when. Write it down in your daytimer or Outlook so you can compare to your stats later.

In addition, I'm also including the number of estimated U.S. visitors they had (As of October 24, 2008 according to Quantcast.com). You'll see that figure in parenthesis.

1. MySpace.com – Still the number one social networking site. Create a profile, add some friends and gently promote your blog. (68.3 million)
2. Facebook.com – The second most popular social networking site on the Internet. (42.1 million)
3. Squidoo.com – Join Squidoo and set up a page related to your blogging topic with links to your blog. (5.4 million)
4. HubPages.com – HubPages is a site that has a similar business model to Squidoo. Users, or “hubbers,” create hub pages, where you can discuss any topic you'd like. (4.5 million)

5. [**Knol.com**](#) – Knol is a Google service that is also based on the same business concept as Squidoo. It hasn't really caught on in a big way yet. (64,000)
6. [**Twitter.com**](#) is a free social networking and micro-blogging service that allows its users to send and read other users' updates (otherwise known as tweets). (2.2 million)
7. [**Stumbleupon.com**](#) – StumbleUpon is a site that helps people discover new sites based on their interests. Users can rate websites, comment on them and share them with other users. It's a free service, but you can also pay to have your site "stumbled upon." It's also a great way to get feedback from people who visit your blog. (1.1 million)
8. [**Digg.com**](#) is a social news site with a social networking aspect to it. It allows you to share your site's content with other "diggers." (11.2 million)
9. [**Mixx.com**](#) – Not as popular as Digg.com, but certainly one of its up-and-coming competitors. (1.8 million)
10. [**Craigslist.com**](#) – It's free and it will only take a few minutes to register and post an ad for your blog. (569,000)
11. [**Technorati.com**](#) – Technorati is a search engine for blogs. Register with them, "claim" your blog and then use their tools to promote your blog. (3.6 million)
12. [**YouTube.com**](#) – Make a video about some aspect of your blog topic and include your blog link in the video description and the video itself. Post it on YouTube. Sign up for a YouTube account and create what YouTube calls a "channel." You can customize your channel, add a link to your blog, and add as many videos as you'd like to it. (72.1 million)
13. [**EntreCard.com**](#) – They advertise their "Entre Card" as your online business card. The idea is that you place the

EntreCard widget on your blog, and others can “drop” their card for you. Then you can drop a card by visiting them back. Each time you drop a card you acquire a credit that you can use to advertise on thousands of blogs. You can even sell the credits for money. (77,200)

14. Blogcatalog.com –They advertise themselves as a social network for bloggers. It’s a place for you to connect with other bloggers, participate in groups and discussions and so on. (577,700)
15. BlogRush.com– BlogRush members place a widget on their blog which contains related topics and a link to where the post actually appears. Every time someone loads a new page on your blog, your blog topic will appear once on someone else’s blog in their blog widget. You can earn more views if people sign up for BlogRush by clicking on your widget. It’s a free service. (59,800)
16. Delicio.us.com – De.licio.us is a social bookmarking site that was purchased by Yahoo in 2005. It’s a place where users can store, share and discover web bookmarks. (347,800)
17. Pownce.com– They advertise themselves as a great way to keep in touch with and share stuff (files, links, events, and messages) with your friends. They haven’t really gained a strong following yet. (16,000)
18. My.Yahoo.com – Set up a My.Yahoo page and add a link to your blog. (11.8 million)
19. Yahoo Answers – Answer questions related to your blog topic at Yahoo Answers, and at the end put a link to your blog. (22.5 million)
20. Blogsearch.Google.com– Submit your blog to Google’s blogging directory (542, 400) and other online blogging directories.

21. [LinkedIn](#) – LinkedIn is a social networking site geared toward business professionals. As of October 2008, it has 30 million registered users. (5.5 million)
22. Online Directories – Submit your blog to “regular” online directories such as [DMOZ](#) (1.9 million), [Yahoo](#) (2.9 million) and [Google directories](#) (Quantcast total not available).
23. User Groups – Join or start a User Group about your blog topic. Membership is free. User Groups are a great way to rub elbows with like-minded people. Some of the more popular “group” communities are [Google Groups](#) (3.8 million), [Yahoo Groups](#) (6.7 million) and [MSN Groups](#) (1.7 million).
24. Participate in Forums – Join one or two (or more) message boards related to your topic. Add your blog address to your profile and signature.
25. Blog Pinging Sites – When you “ping” your blog, what you are doing is letting a number of sites (search engines, for example) know that your blog has been updated. They will then crawl and index your site so your new post is updated in their records. [Pingomatic.com](#) (12,500) is one of the more popular “pinging” services. (Note: WordPress software automatically pings their blog.)